

Service Point opens its largest technology center in Paris

- **The most advanced Service Point center in France, which will greatly improve efficiency while providing state of the art services to customers**
- **This modern facility strengthens Service Point's position in the French market**

16 March 2009.- Service Point (ticker: SPS.MC) through Reprotechnique, its subsidiary in France, has opened its largest facility of digital technology in the Paris/La Defense area. The most modern of all facilities in France will offer the latest technology and new services to improve Service Point's position in this market while benefitting from production efficiency and enabling significant cost savings.

With the new center in Paris, spanning over 1,500 square meters, Service Point will increase capacity as it will absorb the production of three former operating units, with a consequent reduction in structural costs. The new center integrates in one single production place all the digital technologies such as High Quality Colour, Display Graphics and Print on Demand, offering a wide set of services including small and large format printing. It has been designed to obtain optimal production flows which will result in shorter and most efficient delivery times.

The production center "La Defense", located in Colombes, has the technology and the expertise of Reprotechnique, the leading digital reprographics company in the French market with a history of more than 40 years, in which Service Point has a majority stake. Reprotechnique has a network of 20 centers spanning the Parisian area and cities like Lille, Lyon and Marseille. Reprotechnique has invested heavily in new technologies, offering its print and Document Management services through its network of production centers or on site Facilities Managements solutions.

The new center will represent a state of the art platform for servicing exiting customers and accessing new segments, as well as facilitate greater synergies with other centers within the Service Point Group. Customers include blue chip companies such as Air Liquide, SAP, Unilever, BASF and Bouygues amongst others.

Service Point's revenue in France is expected to reach more than 20 million Euros revenue in 2009, increasing the euro denominated business for Service Point.

Service Point entered into France in April last year through the acquisition of 51% of Reprotechnique SA and has an option to purchase the remaining 49% until 2012.

Service Point Solutions, (www.servicepoint.net) provides digital reprographics and document management services for the infrastructure, industrial, public and services sectors. It employs over 2,700 people across 8 countries (the UK, US, Spain, France, Germany, Holland, Belgium and Norway) through a network of 140 services centres and 840 facilities management programs. SPS is headquartered in Spain and listed on the Madrid and Barcelona stock exchanges (Ticker: SPS.MC).

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