

Service Point becomes HP trading partner

- **SPS to market HP imaging and printing solutions to its customers on a pay-per-click basis**
- **The agreement initially covers Spain, contemplating subsequent international expansion**

19 May 2009. - Service Point Solutions, S.A. (ticker: SPS.MC) and Hewlett Packard (HP) have signed a strategic collaboration agreement under which the former, leader in digital reprographics and document management, will become an Office Printing Solutions (OPS) partner of HP. This means that Service Point will market HP printing solutions on a pay-per-click basis, providing its customers with access to the latest technology using flexible formulae.

These solutions offer tremendous growth potential: demand is on the rise as businesses and users seek ways to cut fixed costs, boost operating efficiency and reduce information management and printing expenses.

The agreement initially covers the Spanish market; however international expansion is also contemplated, leveraging Service Point's terrific reach, and its existing collaboration with HP in digital printing services, print on demand, personalised photo album prints and variable data printing.

This agreement extends and reinforces Service Point's value proposition in facilities management and on-site solutions (scalable turnkey solutions located within customer premises), segments in which Service Point has over 800 customers worldwide.

In addition, Service Point already has numerous HP Indigo printers (in Spain, the UK and Germany) installed at high production centres specifically designed to produce high quality, value for money, variable data colour prints. Service Point also uses over 600 large-format HP DesignJet printers throughout its operating markets.

According to Rafael López-Aparicio, CEO of Service Point, *"This agreement deepens our relationship with HP, a global technology leader with whom we have been working for several years. This is a major opportunity for both companies to continue to grow hand in hand in Spain, where both groups are leaders, and to break open new markets in other countries"*.

HP, one of the world's largest technology players, specialises in imaging and printing solutions, personal computers and software and technology solutions.

Service Point Solutions (www.servicepoint.net) provides digital reprographics and document management services to the infrastructure, manufacturing, public and services sectors. It employs 2,700 people across 8 countries (the UK, US, Spain, Germany, Netherlands, Belgium, Norway and France) via a network of 140 service points worldwide and 840 facilities management programs. SPS is headquartered in Spain and listed on the Madrid and Barcelona stock exchanges (ticker: SPS.MC).

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